



EyeMed's member app is one more way we innovate first to serve you better!



It's **app**-solutely faster and easier for EyeMed members on the go!

Just shake to see your ID card



ONE



tap to learn about your vision benefits

10 seconds

to search for an in-network provider and driving directions

2 TAPS

to call your eyecare provider

&

to call EyeMed customer care, 7 days a week!



App-laud exclusive member deals and discounts



App-ly exam and contact lens reminders or save prescription info

64%

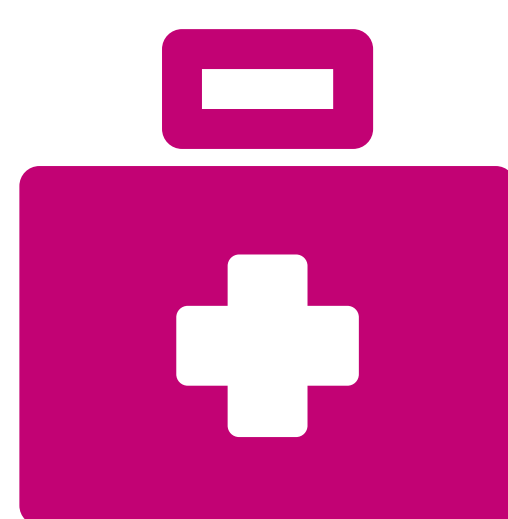
of Americans have a smart phone*

53%

of consumers are interested in replacing loyalty cards with apps**



Download the EyeMed member **app** available for Apple and Android today... it will make you happy!



1,000s of providers:

You can **app**-reciate access to the nation's largest, most diverse eye doctor network

HAPPY TAPPING!

Helping you to see life to the fullest!



*Pew internet research project, Oct. 2014 **Mobile Incentives: the next step in device based transactions